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REMARKS

This Amendment is filed in response to the Office Action dated June 6, 2006. Applicants note with appreciation the Examiner thorough examination of the application as evidence by the Office Action. In response, Applicants have cancelled Claim 17 and 50 and amended Claims 1, 16, 18-20, 23, 24, and 51-56. Following these amendments, the patent application now includes independent Claims 1, 13, 16, 18, 19, 23, 25, 31, 35, 38, 40, 51, 57, 60, and 63. Applicants respectfully submit that the application is in condition for allowance and request that a formal notice of allowance be issued.

I. Claims 13, 25-49, and 57-65 Are Allowed

Applicants note with appreciation the Examiner's indication that Claims 13, 25-49, and 57-65 are patentable.

II. Claims 18-24 and 51-56 Are in Condition for Allowance

On page 7, the Office Action indicates that Claims 18-24 and 51-56 include allowable subject matter. Applicants have rewritten Claims 18, 19, 23, and 51 into independent form. The remaining claims in this set have been amended to properly depend for an allowable independent claim. Applicant therefore respectfully submits that Claims 18-24 and 51-56 are patentable.

III. Claims 1-13 and 14-17 Are Patentable

The Office Action rejects independent Claims 1 and 16 as anticipated by U.S. Patent No. 4,009,047 to Lindsay. Applicant respectfully disagrees for at least two reasons. First, it does appear that the '047 patent discloses a pivot arm that pivots a cartridge. Instead, it appears to only tension the cleaning ribbon with a pivot arm. Second, the '047 patent does not appear to discuss a cartridge having:

a housing adaptable for connection to a card cleaning assembly of the printer;
a supply tape core located at a first position in said housing, said supply tape core
containing a media having at least one surface coated with an adhesive material; and
a take up tape core located at a second position in said housing spaced apart from
said supply tape core, said take up tape core receives the media as the media is paid out
from said supply roll.

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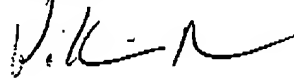
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As such, Applicants respectfully submit that independent Claims 1 and 16, as well as the claims that depend therefrom are patentable over the cited reference.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those that may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 CFR § 1.136(a), and any fee required therefore (including fees for net addition of claims) is hereby authorized to be charged to Deposit Account No. 16-0605.

Respectfully submitted,

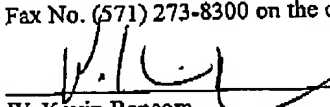


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CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the US Patent and Trademark Office at
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